

**FOR IMMEDIATE RELEASE**

**Virginia-based Business Leader Lani Hay Recognized by Fortune  
as a Fortune Most Powerful Woman Entrepreneur  
at the 2009 Most Powerful Women Summit in San Diego, CA**

VIENNA, VA (September 2009)—Lani Hay, President and CEO of Lanmark Technology (LMT), Inc., was recognized as a Fortune Most Powerful Woman Entrepreneur at the 11<sup>th</sup> Annual Fortune Most Powerful Women Summit held at the Four Seasons Aviara, San Diego, California, September 14-16, 2009. The gathering celebrates the power, diversity, and resilience of women leaders where 400 of the country's most prominent women in business, philanthropy, government, education and the arts met for a series of panel discussions, on-stage interviews and interactive sessions.

The Fortune Most Powerful Women Entrepreneurs initiative targets entrepreneurial women who are game changers, ground-breakers and innovators in their fields. Ms. Hay was recognized at a private reception hosted by Fortune Editor at Large Patricia Sellers and American Express OPEN President Susan Sobott with Berkshire Hathaway Chairman/CEO Warren E. Buffet. Other Fortune Most Powerful Women in attendance included former Secretary of State Condoleezza Rice, Editor and Chief of the Huffington Post Arianna Huffington, Time Inc. Chairman/CEO Ann More, SBA Administrator Karen Mills, Avon Products Inc. CEO Andrea Jung, and Xerox CEO Ursula Burns. The Summit opened with private tennis lessons with tennis-pro Billie Jean King, included a performance by Diane Birch, meals prepared by James Beard Foundation chefs, and concluded with a special tribute to the late former Governor of Texas, Ann Richards.

"I am honored to receive this recognition because it highlights the importance that women-owned businesses have in strengthening the US economy," said Hay. "LMT's success is evidence that women-owned businesses can not only survive but can thrive in today's global marketplace. They are a vital part of the U.S. economy."

This recognition comes on the heels of Lanmark Technology, Inc.'s recent win of a full and open competitively bid half billion dollar IDIQ contract supporting the Department of Defense. Ms. Hay credits LMT's growth and success to working in partnership with the Small Business Administration and American Express OPEN, more specifically the SBA 8(a) Small Business Development Program and the American Express OPEN Make Mine a Million \$ Business Program. Regarding the SBA 8(a) Program, Ms. Hay worked hand in hand with the SBA to learn how to compete for federal contracts as a small business, with the intent of graduating after completing the 9 year program ready and prepared to compete for federal contracts in the full and open competitive arena. Regarding Ms. Hay's experience with American Express, after being turned down for credit by two major credit cards when LMT first opened for business, American Express extended credit to LMT which helped facilitate its growth to a million dollar company within two years. Additionally, the Make Mine a Million \$ Business program provides women business owners with the money, marketing and mentoring needed to break the million-dollar revenue barrier.

"Support for small businesses is a non-partisan issue. Small Businesses are the backbone of America and will lead the country out of the current economic downturn. My success story is what the SBA under several administrations has facilitated, and American Express has supported. It is my hope that this recognition serves as inspiration for the next generation of entrepreneurs and business owners. LMT's success is evidence that the American Dream is attainable for every person in this great nation of ours," said Hay.